



HEALTH VENTURE PROGRAM

DEVELOPMENT STREAM

The Health Ventures Program (Development Stream) is a five-month experiential learning opportunity that combines mentorship, projects, case studies and seminars to teach individuals about commercialization.

WHO IS ELIGIBLE? The Health Ventures Program is open to McMaster University faculty, staff, clinicians, researchers and students across all programs and faculties. Interested parties may apply as individuals or as a team.

PROGRAM LAYOUT Sessions are run once a month from 5:30 – 8:30 PM by entrepreneurial faculty members and industry professionals. Each module concludes with a short take-home assignment, to review with industry professionals at the next session.

Module 1 - February 25 – Commercialization Overview and Market Research
Innovation development strategies, problem defining, impact assessment, market research resources.

Module 2 - March 25 – Intellectual Property and Venture Creation
Intellectual property, venture creation and licensing deals.

Module 3 - April 29 – Innovation Design, Prototyping and Iterative Development
Innovation development processes, prototyping and testing, project management.

Module 4 - May 27 – Team Creation, Value Articulation and Pitching
Skill mixing for team creation, stakeholder benefit alignment, and presentations to different audiences.

Module 5 - June 24 – Business Development and Capital Raising
Go-to-market strategies, calculating a value of an innovation, funding sources and financial management.

COST \$300 for all five modules **Note: Scholarships are available.**

APPLICATION PROCESS

Step 1: Submit a resume/CV and project (e.g. thesis, capstone, research) description to sarrah@mcmaster.ca by February 20.

Step 2: The MGD Health ICE Team will contact you with next steps.

Any questions pertaining to projects, applications and scholarships should be directed to Sarrah Lal (sarrah@mcmaster.ca).